

IRISH WATER SAFETY  
PHOTOCALL NOTICE & APPEAL  
**Eleven Drown Every Month**

National Water Safety Awareness Week

June 15<sup>th</sup> – 21<sup>st</sup>, 2015

Appeal to focus on drowning prevention for the summer ahead.

With just weeks to go before half a million primary school children break for summer holidays, National Water Safety Awareness Week (June 15<sup>th</sup>-21<sup>st</sup>) is the time to learn how to stay safe from drowning for the summer season ahead.

Information will be released on Monday June 21<sup>st</sup> containing the key steps to staying safe near water.

**Associated Photocall Notice:**

Tuesday, June 16<sup>th</sup>, 12 noon, Sandymount Strand (city end close to Martello Tower).

Photo-Ops - 'Models' in typical dress/gear with the props as shown will be available, e.g.:

1. Sailor - carrying rudder w/tiller
2. Paddler - carrying paddle
3. Diver - in gear wearing tank and mask (carrying fins)
4. Rower - oars over shoulder
5. Skier - carrying skies underarm
6. Angler - wearing waders and carrying rods and stool
7. Surfer - wearing wetsuit and carrying board
8. Lifeguards – with rescue equipment.

This will coincide with a nationwide radio and TV media campaign that will draw attention to the tragic and avoidable statistic of eleven drownings per month and the steps necessary to stay safe.

Media Enquiries:

Irish Water Safety, The Long Walk, Galway. 091-564400; [www.iws.ie](http://www.iws.ie); [info@iws.ie](mailto:info@iws.ie)

John Leech: 087-6789600; Roger Sweeney: 087-6789601;

David Branigan, Oceansport Ltd (photographs):086-2537782.